

Compare WRA's Rewrite of Terms of Use, Item 2, to Original Below...

USE OF THE WRA WEB SITE DATABASE

Recently a member of the Wisconsin REALTORS® Association sent a series of e-mails to members of the WRA and others. The WRA has confirmed that the list being used to send e-mails to WRA members was downloaded from the WRA membership directory located on the WRA Web site. The use of the membership data located on the WRA Web site is restricted by copyright law and the WRA Web site's "Terms of Use Agreement." The individual has been informed that the recent use of the WRA Web Site content did, in the opinion of the WRA's Legal Counsel, violate the WRA's copyright rights and rights under the WRA's Web site Terms of Use Agreement. The Terms of Use Agreement provides in part:

-----> 2. Limited License for Personal and Non-Commercial Use Only; Printing of Site Content. The Content of this Site is copyrighted by the WRA or other persons and entities that provide information to the Site. Users of this Site are granted a limited nonexclusive license to use the Site and its Content for personal use but not for any other use including political or commercial use. User's may not use any Content which identifies REALTORS® or other persons, their mailing addresses, telephone numbers or e-mail addresses except for the sole purpose of seeking or generating referrals or initiating relationships for the purpose of obtaining brokerage or related services from the REALTOR® without advance written approval of the WRA. Subject to the restrictions above, Users may print or copy Content from this Site that is copyrighted or owned by WRA provided that such copies are not modified or revised in any manner and include proper notices indicating that the Content is copyrighted or owned by the WRA. (such as "Copyright© [Insert Year] Wisconsin REALTORS® Association"). In addition, any Content which comes from pages of this Site that contain disclaimers must be printed or copied with the disclaimer included in its entirety. In the event a User wishes to print Content from this Site, or other sites linked to from this Site, that is copyrighted or owned by a person or entity other than the WRA, the User must obtain permission from the appropriate owner to do so. Except as permitted in this Agreement, Content may not be reproduced, sold, transferred, modified, redistributed, retransmitted, published, or exploited for any purpose without the express written permission of the WRA or appropriate owner of the information.

If you would like to use or reprint Content from this Site for purposes other than those permitted in the Agreement, please send a request to Rick Staff, WRA General Counsel. Please include in your request as much information as possible including your intended use of the Content. If you would like to republish the content in an article or publication, please indicate the title and byline of the article and the publication it will appear in. In order for requests to be considered, all requests must include your name, address, phone number and email.

Elimination of Downloadable Membership Directory

Unfortunately, because of one member's apparent violation the WRA's copyright and Terms of Use Agreement, the WRA been required to remove the Web site features that previously had allowed WRA members to download the membership directory. Names and contact information for individual REALTORS may still be obtained through the "Find a REALTOR" section of the WRA Web site.

Removal From Mailing List

If you wish to stop receiving further e-mails from this member send an e-mail to true-agents@true-agent.com <<mailto:true-agents@true-agent.com>> with "Remove me from all mailing lists" in the subject line. According to information received by the WRA at least one broker's request that all agents in his company be removed was refused. Each individual agent must send his or her own e-mail!

all information or images contained on the Site, including but not limited to, trademarks, copyrights, advertisements, data, text, graphics, photos, software and video. "Site" shall mean the Internet site located at the URL address <http://www.wra.org>. "User" shall mean any person or entity that accesses or uses the Site in any manner.

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This is the version that existed on the WRA website prior to February 1, 2002.

Note that the version above has been markedly altered, to create the impression that Mr. Reifert had violated an existing WRA policy.

2. Limited License for Personal and Non-Commercial Use Only; Printing of Site Content. The Content of this Site is copyrighted by the **WRA** or other persons and entities that provide information to the Site. Users of this Site are granted a limited nonexclusive license to use the Site and its Content for personal and non-commercial use only. Users may print or copy Content from this Site that is copyrighted or owned by **WRA** provided that such copies are not modified or revised in any manner and include proper notices indicating that the Content is copyrighted or owned by the **WRA**. (such as "Copyright © [Insert Year] Wisconsin REALTORS® Association"). In addition, any Content which comes from pages of this Site that contain disclaimers must be printed or copied with the disclaimer included in its entirety. In the event a User wishes to print Content from this Site, or other sites linked to from this Site, that is copyrighted or owned by a person or entity other than the **WRA**, the User must obtain permission from the appropriate owner to do so. Except as permitted in this Agreement, Content may not be reproduced, sold, transferred, modified, redistributed, retransmitted, published, or exploited for any purpose without the express written permission of the **WRA** or appropriate owner of the information.

If you would like to reprint Content from this Site for purposes other than those permitted in the Agreement, please send a request to [Rick Staff, WRA General Counsel](#). Please include in your request as much information as possible including your intended use of the Content. If you would like to republish the content in an article or publication, please indicate the title and byline of the article and the publication it will appear in. In order for requests to be considered, all requests must include your name, address, phone number and email address.

3. Linking to and Framing this Site. Users who create links to any page of the Site may not "frame" any page of the Site for any purpose without the express written consent of the **WRA**.

4. Links to Third Party Sites; Accuracy of Content on Linked Sites. Links to other sites operated by independent, third parties exist on this Site. While the **WRA** provides these links as a service to Users, the **WRA** does not control these linked sites and the **WRA** is not responsible for the content contained on these sites. Unless otherwise indicated, the **WRA** does not endorse, approve, or otherwise warrant the accuracy of any information or content contained on a linked site. User agrees that the sites, including information, material, products and services therein, shall be used solely at the User's own risk. Furthermore, because the **WRA** privacy policy is applicable only when you are on our Web site, once linked to another Web site, you